QR Codes

DEFINITION: Two-dimensional barcodes that can only be read by dedicated QR barcode readers (available for free to iPhone and other SmartPhone users). They can be used to do many things, such as taking the user to a webpage (or Fan Page), displaying text to the user, to add a vCard contact to the user's device, to open a URL or to compose an email or text message.

The good news… You don't have to understand it, you just have to have the code available for your clients.

Once you have a QR code, you can put it on your website, print it out on paper (or in the paper!), send in an email or newsletter, and much more!

GENERATE QR CODES FOR FREE HERE:
http://SocialQRCode.com

BONUS IDEA: You can even generate a QR barcode for a coupon! Create your free login today and generate a coupon to bring customers in to your business.